




ANNUAL REPORT

2021 EDITION



DEPARTMENT OF HEALTH
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A scenic view of a lake with mountains in the background and a green circle containing a quote.

*" So often in life things that you
regard as an impediment turn
out to be great good fortune."*

JUSTICE RUTH BENDER-GINSBURG



FROM OUR PRESIDENT

We were all excited for 2021. The Making a Difference Foundation was even more excited than usual! This is because 2021 marked our four-year anniversary as an organization. It is incredible to think about how much we have grown and changed since our humble beginnings in late 2016. In this annual report, we will be **celebrate and share with you** what we have accomplished in our journey of developing into the organization we are today. I am so thankful for all the people who have helped us through our first four years, supporting us strategically, financially, and emotionally.

We were also very excited because we were "getting back to normal" after the pandemic fundamentally changed everything in 2020. Like last year, we spent several months creating and developing our 2021 yearly operating plan, mapping out what we were going to accomplish through our programs. I had great plans that in this annual report I would be sharing the huge difference the foundation made in igniting the passions of 250 employees and healthcare providers through grant making in our local communities and medical missions around the world. Unfortunately, as Robert Burns said, "The best laid plans of mice and men often go awry." That is our 2021.

The pandemic did not end like we hoped, and the world did not "get back to normal." So, the Making a Difference Foundation did what it has done for the last several years, we planned to meet the new and different demands of the current year. We worked hard to help in the areas we could, still focusing on providing medical care in underserved communities and igniting the passions of others to give back. We tried to overcome our obstacles by being flexible and open to its whatever reality where we could, and how we could. Our operating plan may have become obsolete, but our passion for making a difference stayed bright throughout the year.

I hope that as you read this annual report and what we accomplished, you get a sense that children may not have met the plans we drew up in 2021, we continued to live our mission to make a difference in the world. This is the same mission we have had since 2016 and the same mission that will guide us into our future.

Thank you for your continued support of the Making a Difference Foundation.

Sincerely,

Karen McElrath
President, Making a Difference Foundation



FROM OUR BOARD CHAIR

As the late Justice Kennedy once stated, "The often in life things that you regard as an impediment often will be great good fortune." I've reflected on this lately in trying to find meaning in today's world. For me, just as it seemed we were beginning to see the light at the end of the tunnel, the road seemingly moved. Although it sounds stark, it perfectly describes therapy I have been feeling lately. With the explosion of the Omicron variant of COVID-19, it seems life has again been put on hold.

Despite setbacks in 2021, we were able to make great progress. We received a total of 101,074,107 in donations from our generous benefactors. We are very fortunate to have such great supporters that also share our mission of igniting people's passion for giving back. We truly appreciate your trust in us and honor our sincere relationship over your generous donations.

As the new Board Chair, I envision a bright future for the Making a Difference Foundation. The COVID-19 pandemic has taught us to be more flexible, adaptable, successful, creative, and focused. Our primary focus at the Making a Difference Foundation leading forward is to provide: 1) facilitating more and diverse medical mission opportunities, 2) increase long-term sources of available grants to reputable organizations where CNO Healthcare employees are actively involved, and 3) developing our donor base.

All of our foregoing goals will take time, hard work, and dedication, but we are up to the task and are passionate about igniting others' passion for giving back. So, starting from the continuation of the COVID-19 pandemic, made an important in our success stories, it creates an opportunity and readiness to refine our approach in a new and ever-changing world's landscape in the future.

Thank you again to all donors for your generous support.

Sincerely,



Brian Goodman
Chair, Board of Directors, Making a Difference Foundation



CELEBRATING 5 YEARS!

In 2021, the Making a Difference Foundation celebrated its five-year anniversary. Our mission directly impacts two groups of people - CHG employees and medical providers - both looking to use their time and talents to give back. With so much change and uncertainty ahead, it's been amazing to look back at our collective impact over the last five years.

\$1,979,929 GIVEN BACK

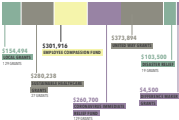
Since our organization was founded five years ago, we've been able to give back \$1,979,929 to the local communities where CHG employees live and work, and the communities that our providers have founded in, to provide care to those who need it most.

AREAS OF SUPPORT

99% of all donations go towards grants and programs. Through the following programs, we've been able to support CHG employees and healthcare providers give back.

SUPPORTING PASSIONS OF CHG EMPLOYEES

\$1,479,242
IN GRANTS AWARDED



5 YEARS OF SUPPORTING THE PASSIONS OF MEDICAL PROVIDERS

22 TRIPS, 120 PROVIDERS

\$500,687



A LOOK BACK AT 2021

We are incredibly proud of the progress the Making a Difference Foundation has made over the last few years. It's been an incredible ride and we cannot wait to continue for many more years – and beyond! In addition to this milestone, we're also proud and excited for where what we've been able to accomplish in 2021 and how we've been able to support CNA employees and local care providers to give back.

OUR MISSION:

We believe that our generous staff supports ethical position change. The Making a Difference Foundation actively fights and supports the position of medical providers and CNA employees to give back to their communities around the world.

GRANT PROGRAMS

Working in and giving back to our communities has always been at the forefront of the Making a Difference Foundation. We have been blessed for the passion and profound impact supporting organizations working to better our local communities. From feeding food to our children over the weekend, to providing free healthcare to the underserved, to assisting those who lost everything in a disaster – our knowledge this work is important to that end, we have three dedicated and distinct programs to help support what's being done in our communities, which are Local Grants, Sustainable ProFlowers Grants, and Disaster Relief Grants. We'll share a look back at each of these programs.



LOCAL GRANTS

This year we learned a lot about the nature of volunteering in a pandemic. In addition to adding many opportunities, grant and change, we realized we needed to provide change as well.

We're excited to share that we have updated our eligibility requirements to represent more of what volunteering looks like in global pandemics. Being a CNA employee is actually included – in person or virtually. They are eligible to apply for a local grant.

CNA employees are a generous group of individuals, and in 2021 we were so happy to have given funds to many amazing nonprofits on CNA employee's behalf!



MUNDI PROJECT

Lesi Gelfand, a manager in Corporate Accounting at OGE Energy, received a Good Grant in 2021 for the Mundi Project in Utah where she serves as Treasurer on their Board of Directors. Lesi volunteers monthly and helps prepare the Mundi Project financial statements. The Mundi Project is committed to providing children from under-resourced families with access to music lessons and putting on live concerts. Lesi said, "The passion for the Mundi Project because music is medicine for the soul. Children are so many benefits of introducing music to children as they're still developing. Being able to combine my two worlds of accounting and music was a no-brainer."



35 GRANTS TOTALING \$53,526

ANIMALS & PETS

Big Dog Ranch Rescue
Intermountain Energy Animals
South Florida Wildlife Center
Wilderness Home Animal Sanctuary

FAMILIES & COMMUNITIES

Big Brothers Big Sisters of Utah
Boys and Girls Club
Christian Center Park City
Covent Foundation
Gay Men's Chorus of South Florida
Hendy Sandy Handyman
Interfaith Food Bank
Nourishing Lives, Inc.
Park City Community Foundation
Rebuilding Together Broward County
Southern Nazarene University
Sunlight House Community Center
Thanksgiving House
The PFLAG of 1889 Gay

CHILDREN & EDUCATION

Big Brothers Big Sisters
The Children's Center
Mundi Project
Palmview Elementary
Poudre Christian Center Church
Readers of Imagination
Spectrum Academy
Unlocking Potential
WIS Dream Academy

HEALTHCARE

Combin Policy Alliance Research Foundation
Dade County South and Senior
Evelyn's Housing Forward
National Black Leadership
National Children
Sanborn-Wilshire House
Volunteers of America - Utah

SUSTAINABLE HEALTHCARE GRANTS

United access to quality healthcare has become the largest priority for many individuals, families, and communities across the country for decades. That's why we created the Sustainable Healthcare Grant program, to help support nonprofits where folks are focused on providing direct healthcare to underserved communities. In 2021, we partnered with four nonprofit organizations located in Utah and Florida to help them in continuing to bring direct healthcare to their community. Together we gave \$48,000 in 2021.



The People's Health Clinic is a volunteer-driven, community-supported nonprofit clinic providing quality care and healthcare to underserved residents in Utah. Broward Partnership was excited to help individuals and families find their way back from homelessness, by offering comprehensive services to families in Broward County, including medical and dental services. Kid Care Foundation was excited to help children who have been abused and neglected in their lives. They provide comprehensive services to help with family preservation and reunification, which includes mental health services like therapy and counseling. Carle Hall Center is the largest free clinic in Florida and serves over 25,000 patients annually with a focus of supporting the health, education, and living needs of under-resourced and underserved families in South Florida. One patient recalls a time when the medical team said, "These children will have been helped as much by the doctors, medicine, and needles. Many blessings to all the volunteers and the people who donate, so that this organization continues to grow!"



DISASTER RELIEF

The last few years has witnessed how even the most prepared can be caught off guard when systems and communities change or collapse. As well as how important it is for individuals and organizations to flex and help.

We were grateful to be able to donate to several, ensuring organizations who stood in to help Haiti recover from a 7.2 magnitude earthquake, provided support to fight the surge of Covid-19 and its variants, to aid those living in hurricane season from Hurricane Idy, and to assist those rebuilding from hurricanes that ripped across the southern US.

Supporting organizations helping people and communities recover from disasters will continue to be a key element in the founding initiatives of the Making a Difference Foundation.

ORGANIZATIONS

ICM	International Medical Relief
Global Giving	International Medical Corp
Florida Health International	IMCOP

IN 2021, WE PROVIDED \$58,500 IN DISASTER RELIEF.

MEDICAL MISSIONS

Creating opportunities for providers to give back is one of the main reasons the Making a Difference Foundation was created. We know from countless providers about their dedication to their local give back, but not having the time to research support options or the funds available to make trips happen. When building our own medical missionary program, we knew for us to understand that provider sentiment, we would need to give meaningfuling experiences and provide the real support.



The Covid 19 pandemic once again eliminated our plans for scheduled medical mission trips, but we were grateful for how that too, opportunity to support our providers local to Honduras in 2021. Traveling to a foreign country during a global pandemic to help bring access to healthcare is a dream and

These four providers found the value of trained institutions, finding requirements, and the possibility of expansion, all for the goal of helping in a physical therapy clinic outside of La Ceiba, Honduras.

During their time in Honduras, these providers saw many great Covid patients, some who had had severe reactions to the virus and were suffering from long term effects. They saw other injuries and conditions as well, many that these providers don't see in their work in the US. With funds running low, some in person for the first time because of Covid, the providers decided to extend their reach by participating in a Zoom call with over 50 families from the community to help educate them on healthy positions, share different exercises, and give advice. We are grateful that the foundation could help support these providers, our nonprofit partner in Honduras, and the community of La Ceiba.



MEDICAL MISSION GRANTS

Receiving offers to travel provided a clear listing. This clear line enabled us to take a step closer into our medical mission trip programming to find crucial creative opportunities to get providers closer into the field quickly. Namely, through making enhancements to our Medical Mission Trip Grants. We now provide assistance and financial grants in the following areas:



1 – FIRST TIME MEDICAL MISSION GRANT

We know that many providers are interested in medical mission trips but may never have had the opportunity to participate in one. So, we created a First Time Medical Mission Grant which will cover up to \$2,000 towards the cost of a provider's first-time medical mission trip.



2 – FINANCIAL ASSISTANCE GRANT

For those providers who volunteer on medical mission trips regularly, we understand that income sources can be a barrier that keeps a provider from being able to participate in a medical mission trip. Our Financial Assistance Grant help offset the costs associated with medical missions to enable more providers to get into the field and give back.



3 – SHARING PARTNER OPPORTUNITIES

We wanted to share information about organizations that are still in ailing and in need of providers, by highlighting an upcoming medical mission trip with one of our amazing nonprofit partners. The Foundation sends out information about specific trips and provides a limited number of financial grants to help offset the cost of the trips.

The foundation will continue to post medical mission trip opportunities from our nonprofit partners across our website. And we will continue to ask our partners to help providers find the right volunteer opportunity.

GUATEMALA

One of our nonprofit partners, International Medical Relief, needed two primary care physicians for a medical mission trip to Guatemala. The foundation was able to help find two interested providers and provide financial support so they could participate on this trip. Dr. Lynn Smith, one of the providers, said, "This trip has been a great one for the family. The trip was special because of the people that touched my heart and changed me for good. Maybe, just maybe, I also touched someone's heart."



International
Medical Relief

We're open to the return to more trips in 2023, and excited for more opportunities to support providers and nonprofit partners. Be sure to check our website to look at upcoming medical mission trip opportunities. If you volunteer with a nonprofit who offers medical care to underserved communities, we'd love to connect with you!

2021 FINANCIALS

CONTRIBUTIONS \$1,015,107



DISBURSEMENTS \$207,916



OPERATING EXPENSES \$20,570



INVESTMENT INCOME \$147,309



SUSTAINABILITY FUND

The pandemic magnified how important it is – and will be – to support healthcare providers and nonprofits in our communities. In 2021, the foundation created a long-term investment fund to help create a more sustainable contribution model. This sustainability fund allows the foundation to use investment income and interest to help fund our programs, enabling us to provide support for years to come.

FUND AVAILABLE (BEGINNING OF YEAR)	\$2,372,312
OPERATING DONATIONS	\$372,392
SUSTAINABILITY FUND DONATIONS	\$402,810
PROGRAM DISBURSEMENTS	(\$207,916)
OPERATING EXPENSES	(\$20,570)
INVESTMENT INCOME	\$147,309
FUND AVAILABLE (END OF YEAR)	\$3,068,329

LOOKING AHEAD

While we're excited about the future of the foundation and its work, looking back over what we've accomplished these last five years is truly special. From just an idea discussed with the senior leaders at CHS Healthcare to a fully functioning nonprofit, it has been quite a journey. Most of all, however, we're so proud of the providers and many organizations we've supported, and people we've helped.

While the pandemic is not private, and the journey ahead will have more challenges, the Making a Difference Foundation is committed, more than ever, to our mission of igniting and supporting the passions of medical providers and CHS employees to give back in their communities and around the world.





THANK YOU

A very special thank you to the people whose passion and generosity are the reason the Making a Difference Foundation exists. You help guide our work and help us stay focused on our mission.

2021 BOARD OF DIRECTORS

Christine MacCampos, Board Chair

William Dwyer

Table Christensen, Board Chair Elect

Barbara Conley

Gregory McNeal

Kathy Wendler

Wanda Jendryk

Thank you to our dedicated staff of passionate people who take our work very seriously but make each day on Team MAF the afternoon special. Together we are creating a ripple effect of positive change in this world.

2021 STAFF AND OFFICERS

Emilia Kishlefsky, President

Sharon Gorman, Vice President

Barbara Williams, Treasurer

Julie Wilkings, Secretary

Margaret Vallejo

David Trencott



JOIN US

To learn more about medical missions opportunities to the foundation visit
www.makingadifferenceworldwide.org and follow us on Instagram [@makingadifferenceworldwide](https://www.instagram.com/makingadifferenceworldwide)

ORL employees who wish to apply for a Local Outreach Post information and an application on the "Making a Difference Foundation" page on the ORL website.

If you have any questions, please reach out to our team by emailing us at information@makingadifferenceworldwide.org



MAKING A DIFFERENCE
WORLDWIDE

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